

## ABSTRACT OF THE DISCLOSURE

The present invention provides a magnetic recording medium of high density with high durability and good electromagnetic transfer characteristics. The present invention provides a magnetic recording medium, which comprises a primer layer containing at least nonmagnetic powder on a support member and at least one layer of magnetic layer containing ferromagnetic powder dispersed in a binder, the magnetic layer being placed on the support member, wherein the primer layer comprises at least one type of compound expressed by the following general formula (1);

General formula (1)



where  $\text{R}^1$ ,  $\text{R}^2$ ,  $\text{R}^3$ , and  $\text{R}^4$  each represents an alkyl group having 2 to 7 carbon atoms.